



# PCIC - Pepsi Cans International Club

## Can-News

#9 - Autumn-Winter 2007

The new logo is already out in most of the countries selling Pepsi cans. This is bringing hundreds of new cans to collectors, but we all know there are cans which will be lost... forever: difficult countries, like New Caledonia, Papua New Guinea, just to mention two cases, do not have known people to collect and then trade (or even sell) cans.

My personal target for 2008 for the club is to prepare a list of countries which have known (and safe) traders: if you submit me information of countries from which you're able to trade, I'll create a common reference for our group, so we can share efforts to gain most of the Pepsi cans out there (this is also mentioned in PCIC article of association #3). Thanks in advance.

Chris

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**Design our Pepsi can (part 1-Italy)** 17 designs, 6 of them into the final internet contest, 2 winners, 1 can out in the market in two variations)



The Joy Factory



Lemon Balls



Style Lemon



Vertigo



Lemon Storm



Twist, my lemon twist!



Electric



Pepsi Universe



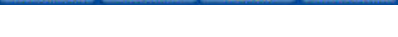
Pepsi Town



Friiz Twist



Electwist



2nd place:  
Fresh Underground  
(artwork)



Winner:  
Lime Smile (2 variations)

## NEW CANS



Message written on the back of the can:  
let's hope nobody will follow it!

Beside hundreds of wonderful new choreography cans worldwide, here is a selection of the nicest cans recently released (top to bottom, left to right):

**RUSSIA** Fresh (Internet), **POLAND** Summer Chill (George), **VIETNAM** Chill New Year (front/back, George), **INDIA** choreography (slim, George)

**VENEZUELA** Vinotinto (means "red wine", Chris), **JORDAN** singer Wael (slim front/back, Raad), **FRANCE, KOREA and SOUTH AFRICA** The Black Eyed Peas (Chris+Andy), **PORTUGAL** Twist 500ml (Chris)

**CHINA** singer 4 can set (2 variations, Chris+Internet), **CHINA** Way to Olympic Games (front/back, Internet), **HONG KONG and CHINA** Bearbrick (Chris), **AUSTRIA** choreography 500ml (Andy), **IRAN** (new country, Internet), **USA** Cherry and Diet Cherry 8oz (Internet).

## Ebay CRAZY WORLD

Nothing special, only...  
again fake cans!



The seller clearly wrote "reproduction".  
But there could be cases where the real  
intention is to cheat.  
So please consider collectors at PCIC  
also as experts, able to provide informa-  
tion on cans.

## LET'S SPEAK THE SAME LANGUAGE

### OLD LOGO - Part 3

Light and Free cans:

Lemon slice / waves

Diagonal Script name



Lemon slice / diag. Name

Waves (2 blue)

Diagonal Block name

## THE CAN WE ALL WOULD LIKE TO HAVE



Special tastes, unfortunately never sold in cans (left to right):

Pepsi Red, Pepsi Carnival (tropical fruit flavored) and Pepsi Ice Cucumber, from Japan  
Pepsi Light Pink, from Russia  
Pepsi Aha (lemon flavored) and Pepsi CaféChino, from India  
Pepsi Advantage, Pepsi Edge version from Canada  
Pepsi Samba (tropical fruit flavored), from Australia

**IMAGES FROM THE WORLD**



Brazilian ad showing a 2002 Pepsi Light can

South American building with new choreography cans



A 1993 Pepsi can design (Canada)



A crumpled Pepsi Max can painted by Pim van der Wel (Netherlands)



Korea underground cab with choreography Pepsi can straps



Pepsi ad from Canada (2004)

