



PCIC
Pepsi Cans International Club
Summer 2005 News



Dear friends, we were all waiting for an huge amount of Star Wars Episode III cans but, as it happened also with Episode II, only Japan released a set of special issue Pepsi cans (see them in the "New Cans" section).

Good news are coming from USA, where the second wave of 14oz cans is going to be released (more information in the next issue).

It's also time to find a new name for this newsletter, so please send me your proposals.

Send me also ideas for new pages and, as usual, don't forget to inform me about new cans.

Have a Pepsi day

Chris

(christian.cavaletti@marelli-berta.it)

NEW CANS



JAPAN

Star Wars Episode III, 8 can set
(internet)



FRANCE



ITALY

Surf 2005, 6 set set:

- #1: reg.
- #2: reg.
- #3: Boom
- #4: Twist (not displayed)
- #5: Slam (not displayed)

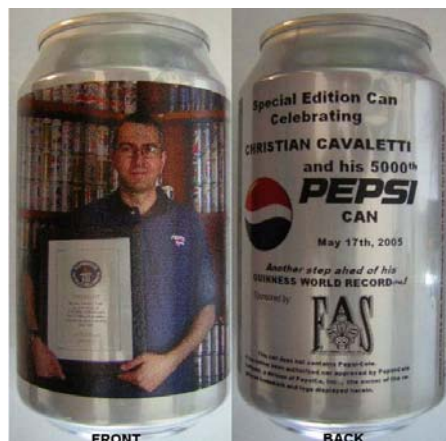
CHINA

airfilled promotional 150ml cans
(Lee)

Ebay CRAZY WORLD

ITALY, Special Edition can celebrating the 5000th Pepsi can in Christian Cavaletti's collection, 330ml, 191 made.

This can cost me many efforts just to find a company to produce it and a sponsor to cover production costs. One has been sold for 37.76 US\$.



LET'S SPEAK THE SAME LANGUAGE

CAN'S TOP

The first was the *CONE* top (CT), introduced on Pepsi cans on 1948 and used during the 50's. It consists in a cone shaped neck with a crown cork on it: in this way cans were filled in the same lines as bottles did.

During the 60's, cans became more and more popular, so dedicated filling lines were operated and a new top was created: *FLAT* top (FT), introduced because was easy to roll the metal layer of the can and then close both sides with a top.



CT

FT



TT

ST



SA

NT



BT

BC

To become more practical to soda consumers, who had to use a punch-key to open FT cans, the top was changed again in the late 60's.

The *TAB* top (TT), also known as pull top or ring top, consists in a removeable tab leaving an open hole on top (many variations are known, like the juice-tab: for more information visit also www.usasoda.com, the bible for US soda can collectors, published online by John C. Hantz).

To avoid littering, especially on the beaches, causing feet injuries by the removeable tab, on 1977 a *STAY-ATTACHED* opening (SA), also known as sta-tab or lift top, was introduced, and is still commonly used worldwide.

As consumers were not familiar with this type of opening, and risk was they treated it as the previous tab top, special promotions were also made on cans to instruct consumers.

On 1983 Pepsi made a test with a resealable can (only two 1/2 liter cans made, a regular and a diet): the top was called *SNAP* top (ST).

Other different tops are:

BUTTON top (BT), introduced in the mid 70's and used mainly for 280ml Canadian cans till late 80's (only a few US cans are known), consist in a button to be pressed to open the drinking hole.

BANK cans (BC) were used since the time of flat top cans, sometimes for special promotions (like collecting money for charity), sometimes are made by line operators (who are bored by the job!). In a few cases, the bank hole is on the bottom, while the top is a normal tab top.

NO TOP cans (NT) are those coming directly from the production line and never went through the filling line (different from cans which were damaged by cutting the top to transform them in pencil-cases). For some collectors these are more precious then normal cans (you must have a connection inside the company), for other they are without any value as they never became real cans.

